

**MONDAY 21<sup>st</sup> AUGUST 2017**  
**SEED TESTING, SAMPLING & CERTIFICATION WORKSHOP**

**12.30pm – 4.30pm**    **Seed Testing, Sampling & Certification Workshop**  
Auditorium – Plant Research Centre, Gate 2B, Hartley Grove, Urrbrae SA

Topics	Subjects Covered
<b>LUNCH</b>	
<ul style="list-style-type: none"> <li>▪ <b>Introduction and Welcome</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Mr Dan Casement</b>, <i>Executive Director</i>, Rural Solutions SA</li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Certification process and Labelling</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Mr Mike Davies</b>, <i>Manager</i>, DDLS Seed Testing and Certification</li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Seed Sampling</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Mr James Saunders</b>, DTS Food Assurance</li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Analysis: germination, purity, vigour (including hybrids); how it is done, types of laboratory accreditation</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Mr Aaron Keane</b>, <i>Seed Certification Supervisor</i>, Seed Services Australia</li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Practical seed analysis and sampling demonstration</b></li> <li>▪ <b>Seed Testing Laboratory Tour</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Seed Services Australia Staff</b></li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Interpreting a seed analysis certificate</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Mr Ken Cunliffe</b>, <i>Manager</i>, AgEtal</li> </ul>
<ul style="list-style-type: none"> <li>▪ <b>Panel Discussion and Questions</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>All presenters</b></li> </ul>

## TUESDAY 22<sup>nd</sup> AUGUST 2017 SEED INDUSTRY TRAINING DAY

Topics		Presenter
9.30am	<b>Introduction</b> <ul style="list-style-type: none"> <li>Merging technical know-how and commercial application</li> </ul>	<ul style="list-style-type: none"> <li><b>Mr Bill Fuller</b>, CEO, Australian Seed Federation</li> </ul>
9.40am	<b>Breeding</b> <ul style="list-style-type: none"> <li>Conventional, Hybrid, Biotechnology, and Commercial Application</li> </ul>	<ul style="list-style-type: none"> <li><b>Prof Kevin Smith</b>, Professor of Pasture Agronomy (Plant Breeding), The University of Melbourne</li> </ul>
10.20am	<b>What is Seed and how does it work?</b>	<ul style="list-style-type: none"> <li><b>Dr Lindsay Cook</b>, CEO, Australian Seeds Authority (ASA)</li> </ul>
10.35am	<b>SHORT BREAK</b>	
10.45am	<b>Processing</b> <ul style="list-style-type: none"> <li>Seed Processing, Cleaning, Handling, Packaging and Storing Commercial Quantities of Seed</li> <li>Seed Coating</li> </ul>	<ul style="list-style-type: none"> <li><b>Mr Steve Brill</b>, Managing Director, Seedtech</li> <li><b>Mr Ashley Fraser</b>, General Manager, Baker Seed Co</li> </ul>
11.25am	<b>Principles and requirements for successful seed production</b>	<ul style="list-style-type: none"> <li><b>Mr Bruce Guy</b>, Production Manager, PGG Wrightson Seeds</li> <li><b>Mr Walter van Leeuwen</b>, Sales &amp; Marketing Manager, Seed Genetics International</li> </ul>
12.00pm	<b>LUNCH</b>	
1.00pm	<b>Plant Breeders Rights</b> <ul style="list-style-type: none"> <li>Overview, Point of Sale Royalties, End Point Royalties, Compliance Issues with VNS Seed</li> </ul>	<ul style="list-style-type: none"> <li><b>Mr Nik Hulse</b>, A/g Chief of Plant Breeders Rights, IP Australia</li> <li><b>Mr Donald Coles</b>, Managing Director, Valley Seeds</li> </ul>
1.30pm	<b>Specific Seed Industry Requirements</b> <ul style="list-style-type: none"> <li>Import and export requirements for Seed for sowing</li> <li>Gene Technology Regulation including Adventitious and Low Level Presence in Seed</li> </ul>	<ul style="list-style-type: none"> <li><b>Dr Rashid Qaisrani</b>, Grain &amp; Seed Exports Program, Plant Export Operations, Department of Agriculture and Water Resources</li> <li><b>Mr Andrew Radanovich</b>, Director, Monitoring and Compliance Section, Regulator Practice and Compliance Branch, Office of the Gene Technology Regulator (OGTR)</li> </ul>
2.15pm	<b>Summary and Conclusion</b> <ul style="list-style-type: none"> <li>Smart from the Start</li> </ul>	<ul style="list-style-type: none"> <li><b>Mr Bill Fuller</b>, CEO, Australian Seed Federation</li> </ul>

**TUESDAY 22<sup>nd</sup> AUGUST 2017**  
**SEED INDUSTRY TRAINING DAY**

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**8.30am –** REGISTRATION OPEN AND TRADE EXHIBITION**9.30am** Stamford Plaza Adelaide  
150 North Terrace, Adelaide SA

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**MORNING TEA UPON ARRIVAL – Boulevard Room**

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**9.30am** **Seed Industry Training Sessions***\*program and speakers outlined on previous page*  
Crystal Room

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**12.00pm** LUNCH & EXHIBITION – Boulevard Room

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**1.00pm** **Seed Industry Training Sessions (continued)**

Crystal Room

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**2.30pm** CLOSE OF TRAINING DAY

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**2.45pm** Bus to depart from the Stamford Plaza to Kingpin Bowling Norwood**3.00pm** **ASF Tenpin Bowls**

Kingpin Bowling Norwood, 11 Osmond Terrace, Norwood SA

**4.30pm** Bus to depart from the Kingpin Bowling Norwood to the Stamford Plaza**5.00pm –** **Welcome Drinks****7.00pm** Onsite: Stamford Plaza Adelaide – La Boca Restaurant  
[www.stamford.com.au/spa/adelaide-restaurant-bars/la-boca-bar-and-grill](http://www.stamford.com.au/spa/adelaide-restaurant-bars/la-boca-bar-and-grill)  
150 North Terrace, Adelaide SA  
*Dress Code: Smart Casual*

**WEDNESDAY 23<sup>rd</sup> AUGUST 2017**  
**SEED BUSINESS CONVENTION**

<b>8.30am</b>	<b>REGISTRATION COMMENCES AND TRADE EXHIBITION OPEN</b>
<b>9.00am</b>	<b>OFFICIAL OPENING</b> - Hon Justin Hanson, <b>Member of South Australian Legislative Council</b> Terrace Rooms 1 & 2
<b>9.15am</b>	<b>Marketing Workshop: identifying the gaps and where to put your company focus</b> - Ms Linda Ginger, Director, <b>9Strategic</b> Terrace Rooms 1 & 2
<b>10.30am</b>	<b>MORNING TEA</b>
<b>11.00am</b>	<b>The State of Agriculture: A Business Perspective</b> - Mr Phin Ziebell, Agribusiness Economist, <b>National Australia Bank (NAB)</b> Terrace Rooms 1 & 2
<b>11.45pm</b>	<b>Climate Change &amp; Directors Duties</b> - Mr Tom Quinn, Special Adviser, <b>Future Business Council</b> Terrace Rooms 1 & 2
<b>12.30pm</b>	<b>LUNCH</b>
<b>1.30pm</b>	<b>Integrating climate change risk and opportunity into business decisions – A practical view</b> - Ms Gioia Small, Regional Manager Sustainability & Vintrepreneur, <b>Treasury Wine Estate</b> Terrace Rooms 1 & 2
<b>2.00pm</b>	<b>SCIENCE/ INNOVATION/ TECHNOLOGY</b> <b>Plant Breeders &amp; Proprietary Marketers Working Group</b> Terrace Rooms 1 & 2
<b>2.30pm</b>	<b>SCIENCE/ INNOVATION/ TECHNOLOGY</b> <b>Biotechnology Working Group</b> <ul style="list-style-type: none"> <li>▪ <b>Gene Technology Regulatory Reviews</b> - Mr Peter Wenzel, Assistant Director, Monitoring and Compliance Section, Regulatory Practice and Compliance Branch, <b>Office of the Gene Technology Regulator (OGTR)</b></li> <li>▪ <b>South Australian farmer's perspective on GMOs</b> - Mr Wade Dabinett, Chairman, <b>Grain Producers SA</b></li> <li>▪ <b>Grain Trade Market Choice document and LLP Incident Response Plan Update</b> - Ms Rosemary Richards, Consultant, <b>Grain Trade Australia</b></li> </ul> Terrace Rooms 1 & 2
<b>3.30pm</b>	<b>AFTERNOON TEA</b>
<b>3.45pm</b>	<b>Pastures Update</b> <ul style="list-style-type: none"> <li>▪ <b>PTN Update</b> – Mr Bill Fuller, CEO, <b>Australian Seed Federation (ASF)</b></li> <li>▪ <b>FVI Update</b> – Prof Kevin Smith, Professor of Pasture Agronomy (Plant Breeding), <b>The University of Melbourne</b></li> <li>▪ <b>AFIA Ring Test Program - Determining the value of your fodder investment</b> – Mr John McKew, Chief Executive Officer, <b>Australian Fodder Industry Association</b></li> <li>▪ <b>PVTN Update</b> – <b>Meat &amp; Livestock Australia (MLA)</b></li> </ul> Terrace Rooms 1 & 2
<b>4.45pm</b>	<b>CLOSE OF DAY</b>
<b>5.30pm</b>	<b>Bus Departs hotel to Adelaide Oval for Pre-Dinner drinks 6.00pm – 6.30pm</b>
<b>6.30pm - 10.30pm</b>	<b>CONVENTION GALA DINNER – Adelaide Oval</b> (War Memorial Drive, North Adelaide) <b>Speaker: David Parkin OAM / Dress Code: AFL theme. AFL team/ colours, etc</b>

**THURSDAY 24<sup>th</sup> AUGUST 2017**  
**SEED BUSINESS CONVENTION**

<b>8.30am</b>	REGISTRATION COMMENCES AND TRADE EXHIBITION OPEN	
<b>9.00am</b>	<b>31<sup>st</sup> ANNUAL GENERAL MEETING</b> - ASF Chief Executive Officer's Report: Mr Bill Fuller - ASF President's Address: Mr Steve Brill Terrace Room 1	
<b>9.45am</b>	<b>Australian Seeds Authority (ASA) Annual General Meeting</b> Terrace Room 1	<b>COMMODITIES Horticulture Working Group Meeting</b> Terrace Room 2
<b>10.30am</b>	MORNING TEA	
<b>11.00am</b>	<b>SUPPLY CHAIN Seed Processors Working Group Meeting</b> ▪ <b>Seed Coating – Hands on Approach</b> - Mr Simon Watt, Head of Research & Development, <b>Centor Group</b> Terrace Room 1	<b>Horticulture Working Group Meeting</b> ▪ <b>Biosecurity Update</b> - Dr Mahmood Nasir PhD (Plant Pathology), Director, Grains, Seeds and Weeds, Plant Biosecurity, <b>Department of Agriculture and Water Resources</b> Terrace Room 2
<b>12.00pm</b>	LUNCH	
<b>1.00pm</b>	<b>SUPPLY CHAIN Australian Seed Growers Working Group</b> Terrace Room 1	<b>Horticulture Working Group Meeting</b> ▪ <b>Comparative Testing</b> - Ms Fiona Constable, Senior Plant Virologist, <b>Department of Economic Development, Jobs, Transport and Resources</b> ▪ <b>Overview of the biosecurity network and current vegetable related concerns</b> - Mr Greg Fraser, <b>Plant Health Australia</b> ▪ <b>International clean seed trading scheme proposal</b> - Ms Lois Ransom, Assistant Secretary, Plant Import Operations, Biosecurity Plant Division, <b>Department of Agriculture and Water Resources – (via teleconference)</b> Terrace Room 2
<b>2.00pm</b>	<b>COMMODITIES Turf and Lawn Seed Working Group Meeting</b> Terrace Room 1	
<b>2.30pm</b>	AFTERNOON TEA	
<b>3.00pm</b>	<b>PLENARY SESSION</b> Regional Motions - <b>Motions from Regional and Group Meetings</b> Terrace Rooms 1 & 2	
<b>4.00pm</b>	CLOSE OF CONVENTION & TRADE EXHIBITION	

**FRIDAY 25<sup>th</sup> AUGUST 2017**  
**MCLAREN VALE WINE TOUR**

Experience one of South Australia's famous wine regions McLaren Vale in visiting Wirra Wirra Vineyard for wine tasting, then onto the oldest winery in McLaren Vale – Kay Brothers. Learn about the heritage of Kay Brothers, established in 1890 and still in founding family hands, whilst enjoying some of their traditional wines from the 22-hectare Amery Vineyard.

After Kay Brothers, delegates will be treated to a tasty seasonal lunch, prepared by Executive Chef Tom Reid at Coriole Vineyard. Delegates will get a taste of the local produce, sourced directly from the estate garden, followed by delicious gourmet cheeses over a bottle of wine and relaxing in good company whilst taking in the breathtaking views.

After a relaxing lunch delegates will visit the Goodieson Brewery for beer tasting and a tour of the family owned and run brewery before making the journey back to the Adelaide CBD taking in the sites of the region.

- 9.00am** Depart the Stamford Plaza Adelaide Hotel and drive to McLaren Vale
- 10.00am** Arrive at Wirra Wirra Vineyard for the Trott's Tales and Tasting Experience (private tour through the cellars, overview of winemaking, wine tasting with hot oven bread, dukkha and olive oil) [www.wirrawirra.com](http://www.wirrawirra.com)
- 11.00am** Depart Wirra Wirra Vineyards and drive to Kay Brothers
- 11.15am** Arrive at Kay Brothers Winery for wine tasting and tour (oldest winery in McLaren Vale. Established in 1890) [www.kaybrothersamerywines.com](http://www.kaybrothersamerywines.com)
- 12.15pm** Depart Kay Brothers and drive to Coriole Vineyard [www.coriole.com](http://www.coriole.com)
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- 12.45pm** LUNCH - two course set menu with drinks or wine tasting plus gourmet cheese board
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- 2.00pm** Depart Coriole Vineyard and drive to Goodieson Brewery
- 2.15pm** Arrive at Goodieson Brewery for tasting and tour [www.goodiesonbrewery.com.au](http://www.goodiesonbrewery.com.au)
- 3.15pm** Depart McLaren Vale and drive to the Stamford Plaza Adelaide Hotel (45mins – 1 hour depending on traffic)
- 4.00pm-4.15pm** Arrive at the Stamford Plaza Adelaide Hotel