PROVISIONAL PROGRAM updated 06/07/18

TUESDAY 21st AUGUST 2018
SEED BUSINESS CONVENTION – WELCOME RECEPTION

5.00pm – 6.00pm	REGISTRATION OPEN Novotel Melbourne St Kilda – Ballroom Foyer 16 The Esplanade, St Kilda VIC
6.00pm – 8.00pm	**Welcome Drinks** Onsite: Esplanade Diner – Novotel Melbourne St Kilda (16 The Esplanade, St Kilda VIC) *Dress Code: Smart Casual*

WEDNESDAY 22nd AUGUST 2018
SEED BUSINESS CONVENTION

8.30am	REGISTRATION COMMENCES AND TRADE EXHIBITION OPEN
9.00am	**OFFICIAL OPENING** Ballroom
9.15am	**Presentation Introduction: Seeds of Change** – **Mr Jason Clarke,** Founder, **Minds At Work**
10.00am	MORNING TEA
10.30am	**The pressures and emerging trends in food markets and what they mean for seed supply chains** – **Mr Martin Kneebone,** Managing Director, **Freshlogic**
11.15am	**The State of Agriculture: A Business Perspective** – **Mr Phin Ziebell,** Senior Analyst, Economics, **National Australia Bank (NAB)**
11.45am	**Bees for Food Security - National and Global Threats to the Industry** – **Ms Fiona Chambers,** Chief Executive Officer, **Wheen Bee Foundation**
12.15pm	LUNCH
1.15pm	**Workshop: Seeds of Change** – **Mr Jason Clarke,** Founder, **Minds At Work**
2.15pm	**PLANT BREEDERS & PROPRIETARY MARKETERS GROUP (Open Session)** **Future of Pasture Measurement** – **Prof. Kevin Smith,** Professor of Pasture Agronomy (Plant Breeding), Dpt. of Agriculture and Food Systems, Faculty of Veterinary and Agricultural Sciences, **The University of Melbourne**
3.15pm	**AFTERNOON TEA**
3.45pm	**BIOTECHNOLOGY WORKING GROUP (Open Session)** **Presentation: Queen Bee Genetic Improvement Program** – **Ms Fiona Chambers,** Chief Executive Officer, **Wheen Bee Foundation**
4.45pm	**Pastures Update** **Forage and Turf latest breeding methods in Australia: commercialization and regulator status** – **Dr Carl Ramage,** Managing Director, **Rautaki Solutions**
5.15pm	CLOSE OF DAY
5.50pm	**Walk across the road to Encore St Kilda Beach – Pre-Dinner drinks 6.00pm – 6.30pm**
6.30pm - 10.30pm	**CONVENTION GALA DINNER – Encore St Kilda Beach** (10/18 Jacka Blvd, St Kilda VIC) **Speaker: Joanne Hamilton-Vale** – https://johamiltonvale.com/about/ *Dress Code: Smart Casual*

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THURSDAY 23rd AUGUST 2018
SEED BUSINESS CONVENTION

8.30am	REGISTRATION COMMENCES AND TRADE EXHIBITION OPEN	
9.00am	**32nd ANNUAL GENERAL MEETING** **- Election of ASF Office Bearers** - ASF Chief Executive Officer's Report: Mr Bill Fuller - ASF President's Address: Mr Steve Brill Ballroom	
9.45am	**Australian Seeds Authority (ASA) Annual General Meeting** Hampton Room	**HORTICULTURE WORKING GROUP MEETING (Closed Session)** Brighton Room
10.30am	MORNING TEA	
11.00am	**AUSTRALIAN SEED GROWERS GROUP MEETING (Open Session)** Hampton Room	**BIOSECURITY / MARKET ACCESS (Open Session)** Brighton Room
12.00pm	LUNCH	
1.00pm	**SEED PROCESSORS GROUP MEETING (Open Session)** Hampton Room	**HORTICULTURE WORKING GROUP MEETING (Closed Session)** Brighton Room
2.00pm	**TURF AND LAWN SEED GROUP (Open Session)** Hampton Room	
2.30pm	AFTERNOON TEA	
3.00pm	**PLENARY SESSION** Regional Motions **- Announcement of Working Group & Regional Office Bearers** **- Motions from Regional and Group Meetings** Ballroom	
4.00pm	CLOSE OF CONVENTION & TRADE EXHIBITION	