



AUSTRALIAN SEED FEDERATION (ASF) ANNUAL CORPORATE SPONSORSHIP

ASF Corporate Sponsor Package \$2500 exc GST

Corporate Sponsor Inclusions:

- Logo on the ASF Corporate Sponsors Banner in alphabetical order;
 - This banner will be prominently displayed in the ASF office in Canberra as well as placed at the front of the main plenary room during the Annual Seed Business Convention; and displayed at other ASF events, giving you maximum exposure as a Corporate Sponsor of the ASF.
- Opportunity to provide an advertisement or editorial in the Monthly ASF Industry Seed News;
- Sponsor Update to further promote or provide updated news on your company/ products or services in the monthly ASF Seed News;
- ASF Website Advertising – advertisement prominently displayed on the ASF website homepage;
- Company logo on the ASF website promoting your company as a Corporate Sponsor – displayed on each page of the ASF website;
- Company logo in ASF communications/ marketing to members promoting your company as a Corporate Sponsor; and
- Company logo and promotion in the ASF Convention Handbook promoting you as a Corporate Sponsor of the ASF.

Convention Bonus

- Corporate Sponsors can receive a 10% discount on Convention Sponsorship Packages.
- Opportunity to purchase a trade exhibitor booth at a reduced cost POA.

Contact

If you would like to discuss Corporate Sponsorship please contact the ASF Secretariat by phone on 02 6282 6822 or email to enquiry@asf.asn.au.