

Seed Business 2024

Mantra Mooloolaba Beach



TUESDAY 27 AUGUST

9:30 AM AI and how to use it in the seed industry
Julian Moore

In this highly practical session you will gain an overview of AI tools relevant to the seed industry. Through a live demonstration, you'll see firsthand how **AI-powered tools can revolutionise your work and dramatically enhance your effectiveness across a range of common tasks.**

Gain valuable insights and walk away equipped with actionable knowledge, ready to implement these tools immediately after the session.

Julian Moore is a skilled and entertaining speaker who provides practical and useful ideas through real-world examples and case studies. Julian is an unabashed technology geek who is thoroughly enjoying the process of adapting to an AI world. With extensive experience in Australia, New Zealand, and the United Kingdom, Julian is committed to helping organisations achieve their goals.

12:30 PM **Lunch**

2:00 PM **Seed Business Challenge - Barefoot Bowling**

5:30 PM **Welcome Drinks**

WEDNESDAY 28 AUGUST

9:30 AM Opening Address

9:45 AM Keynote Address

10:30 AM **Morning tea**

11:00 AM Exhibitor spotlight

11:05 AM The future of Australian agriculture - **The net zero challenge**

11:35 AM The future of Australian agriculture - **Insights from farmers**

12:10 PM Exhibitor spotlight

12:15 PM **Lunch and meetings**

12:15 PM

Women in Seed Lunch
Pavilion Mooloolaba

2:45 PM Exhibitor spotlight

2:50 PM The future of Australian agriculture - **Securing a vibrant workforce**

3:45 PM **Afternoon tea followed by Australian Seed Federation AGM**

6:00 PM - **Gala Dinner, Pier 33**

11:00 PM Dinner with award presentations and entertainment

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THURSDAY 29 AUGUST

9:00 AM **Australian Seeds Authority AGM**

9:30 AM Keynote Address

10:10 AM Deep dive

10:40 AM Exhibitor spotlight

10:45 AM **Morning tea**

11:15 AM Exhibitor spotlight

11:20 AM Deep dive - **Biotech panel discussion**

12:15 PM Exhibitor spotlight

12:20 PM **Lunch and meetings** 12:20 PM **Working Groups**

2:30 PM Closing plenary – facilitated member discussion
ASF Board and Regional Chairs

3:30 PM **Convention close and afternoon tea**

FRIDAY 30 AUGUST

Experience the beauty, nature, and fresh food of Queensland's Sunshine Coast. In partnership with local tourism operators, Visit Sunshine Coast is offering discounted attractions and tour rates exclusively for Seed Business attendees and their families.

Explore brilliant coastlines fringed with nature, follow walking trails to waterfalls hidden in rainforests, or cycle through gently rolling hills and parks.

If you're after some adventure activities and extreme sports, you can choose from jet skiing, jet boating, skydiving, chartered fishing or a tree top challenge to get the heart started. Or relax and take it easy at natural pools, cultural attractions and art galleries. The Sunshine Coast really has it all.

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